VPA Executive Council Agenda
Thursday, March 24, 2016
St. Albans City School
10:00-3:00 (Finance Committee Meets at 9:00)

10:00       Welcome, Introductions and Remarks       Patrick Burke, VPA president
At 10:13, VPA President Patrick Burke called the meeting to order. In attendance were the following:
Absent were: Dean Stearns, Wayne Howe, Lissa McDonald, Tom Bochanski, Jeff Moreno, Shaun Pickett, Amy Minor.
VPA Staff in attendance: Ken Page, Linda Wheatley, Annie Howell, Delina Benway, Bob Johnson, Mallori LaPointe.

10:10       Approval of Minutes from January 28th meeting
10:20, Joan Cavallo moved to approve the January 28th minutes. They were approved unanimously.

10:15       VPA Staff Changes: Roles and Responsibilities and new Initiatives
10:22, Introduced and welcomed Mallori to VPA.
Introductions from each person present.
$5000 + to the good in terms of membership

Updates and Future Plans
• Annie Howell, Coordinator of Professional Development
  Academy Update
Annie informed us of committees that she will be creating for the Academy, such as, a wellness committee and a networking committee. She also informed us of the ability to reserve rooms at Killington for the team meeting day. Team’s should contact Annie for room reservations (first come, first serve).

Questions/Concerns: Andy P. - The last day of team meeting time is what made the Academy doable for his team.

How can we get people to stay for the Ed Camp and meeting time afterwards? – Maybe send out a link to a youtube video of an Ed Camp?

* Aftercare – Videos, interviews, photos during/after Academy for a way of feedback on the EdCamp day.

* AOE – Stated that they support the Academy with grants. Make sure that grants are an option (due in May)

A Framework for VPA Professional Development

A regional meeting in the southern part of the state?

- Linda Wheatley, Coordinator of Marketing, Membership and Sponsorships
- Summary of Membership Survey

Linda informed us that membership is up but there are still 270 people that are not members. She informed us of steps we are taking to involve members and move forward, such as:

Technology – twitter, conference apps, higher logic.

Member services - How can we personalize membership?

- Being present for exit interviews – Moving from “who” has changed seats to “Why” have they changed seats.

- How long does significant change in schools take?
- What’s the end game?

- Longer contracts, understanding of what they’re getting into, what conditions need to be in place
Vermont Principals’ Association  
Supporting Learners and Leaders  
Two Prospect Street, Suite 3  
Montpelier, Vermont 05602-3555  
Telephone: 802-229-0547 – Fax: 802-229-4801  
http://www.vpaonline.org

<table>
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<th>COORDINATORS</th>
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<tr>
<td>Anne Howell, Professional</td>
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<td>Linda Wheatley, Marketing,</td>
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<td>Membership &amp; Sponsorships</td>
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<td>Bob Hingston, ML Activities &amp;</td>
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VPA Executive Council: President: **Patrick Burke**, Principal South Burlington High School; President-Elect: **Joan Cavallo**, Principal, St. Albans City School; Past President, **Dean Stearns**, Principal, South Royalten School; NASSP State Coordinator, **André Messier**, Principal Lake Region High School; NAESP State Representative, **Wayne Howe**, Principal, Northfield Elementary School; **Andy Paciulli**, Principal, Academy School in Brattleboro; **Tom Bochanski**, Principal, Hiawatha School in Essex Junction; **Jeff Moreno**, Principal, Hartland Elementary School; **Amy Minor**, Principal, Colchester High School; **Lissa McDonald**, Assistant Principal, South Burlington High School; **William Anton**, Principal, Dover Elementary School; **Beth O’Brien**, Principal, Richford Jr.-Sr. High School; **Shaun Pickett**, Retired Principal Representative; **Robert St. Pierre**, Director, River Bend Career and Tech Center; **Erica McLaughlin**, Principal, Randolph Elementary School

Erica M. – Lack of clarity, lack of systems in place. (Can we) coordinate training, problem affecting turnover, resources, training.  
Do preferred districts = less turnover?  
VPA and other organizations need to focus more on fixing the problem with systems and training in smaller districts.

Needs: A members/member family dinner? Party? – A way to say thank you and a way to network with no formality.  
List of principals in each members region, so that they can contact local principals personally. New principals get 1 free pass to their first academy.

- Bob Hingston, Coordinator of Middle Level Activities and Athletics  
  New Initiatives

Not present.

11:27  
**Legislative Update** (Ken)  
**H860 Bullying**  
**S241 Marijuana** – It’s a student safety concern  
Lack of VPA response will reflect badly  
What else should be included in the testimony? – Erica has volunteered to help

**Budget drivers for 2016-17 and draft #1 of VPA Budget**  
Revenues were down.  
*(this current year)* Recommendation to increase ticket price, no dues increase this year.  
This year, we are making the recommendation to increase dues  
$10 per person, school
Exploring Investments: Redesign website, coordinators, social media.

12:15 Lunch

The afternoon session of the VPA Executive Council meeting began at 1:10. President Pat Burke called us back to order following a delicious lunch prepared by the St. Albans City School food service and arranged by Principal Joan Cavallo (Manny thanks, Joan). We were joined by former green Mountain Tech Director, Joe Teegarden who was last year’s Tech Director of the Year. Also, it should be noted that Shaun Pickett, EC Retired principal Member, was not able to attend, but still read and rated the applications. We appreciate this special effort.

1:15-2:45 Reviewing Nominations for Principal of the Year

OCESS: Pat Burke led the council through the process starting with the Tech Director of the Year. When there were several people nominated, Pat asked members to speak on behalf of their nominee of choice. Then there was discussion about the candidate, followed by a vote to place in nomination a name. Finally when we were finished placing candidates in nomination, we ten tried to compare the candidates. This was followed by a vote of the members present.

It should be noted that partway through the process, Joe Teegarden objected to the process. The Executive Council listened to the objections and addressed what it could. At the end of the afternoon work, EC member Bill Anton asked if we could devote some time on the May 13 agenda talking about the process we followed today with an eye to improving the process for next year.

Pat Burke asked Ken Page to reach out to his contacts on the national level and to find out the process that is followed by other states.
Tech Director of the Year: Bob St. Pierre reported that the recommendation from the vote of the Tech Directors was Bob Travers who is the Tech Director for the Center for Technology in Essex. The nomination was seconded by Pat Burke and approved unanimously.

Elementary Assistant Principal of the Year: André Messier moved to approve Andra Bowen from Bethel Elementary School. This was seconded by Joan Cavallo and approved unanimously.

NASSP Assistant Principal of the Year: The motion was made by Pat Burke to approve Geoff Lyons of BFA St. Albans, and seconded by André Messier. This was approved unanimously.

Middle School Principal of the Year: Of the two possible applicants, one was a K-12 principal and the other was a K-8 principal. The EC felt that since these candidates are making their impact at the high school and elementary school, respectively they decided not to award this award this year.

NAESP National Distinguished Principal of the Year: Pat Burke moved to select Bobby Riley from the Integrated Arts Academy at H.O. Wheeler School in Burlington. This was seconded by Andy Paciulli and approved unanimously.

Henry Giaguque Vermont Elementary Principal of the Year: Bob Johnson moved to approve Rebecca Fillion of Twin Valley Elementary School in Wilmington. This was seconded by Bob St. Pierre and approved unanimously.

NASSP High School Principal of the Year: André Messier moved to award Brian Schaeffer of Lamoille Union High School the award. This was seconded by Pat Burke and approved unanimously.

Robert Pierce Vermont Secondary Principal of the Year. This nomination of Mark Mooney, Principal of Twinfield Union School (a K-12 school) was moved by Beth O’Brien, seconded by Bob St. Pierre and approved unanimously.

Before adjournment, Ken brought up that he had received notice that Dennis Hill has resigned from the professional learning and support subcommittee. He also said that he had been contacted...
by Jeff Renaud from VTVLC who is interested in serving in Dennis’ place. Pat Burke said that he’s okay with the appointment as long as Jeff signs off on our conflict of interest statement (FYI: Jeff heads up The Vermont Virtual Learning Collaborative which, like VPA, is a provider of professional development activities. He is a member of VPA. Jeff’s appointment and Pat’s suggestion were agreed upon unanimously

2:45

Other

• Winter tournament update
• NAESP Update
• NASSP Update
• ESSA

Because of time constraints, the updates from above were passed over and will be discussed at the May meeting.

With no other before it, the Executive Council adjourned (motion by André messier and seconded by Beth O’ Brien.

The next meeting is on Friday, May 13 from 10:00-3:00 at the Capitol Plaza Hotel in Montpelier